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27-30 JULY 2020

## *Furniture Virtual Fair*



### **TURKISH FURNITURE INDUSTRY IS ORGANIZING ITS FIRST VIRTUAL FAIR**

Furnistry 2020, the first international virtual furniture fair where sector professionals from many countries of the world will come together, will be held **online between 27-30 July.**

Coordinated by the support of Istanbul Furniture, Paper, and Forestry Products Exporters Association and the Ministry of Trade, Furnistry

2020 aims to grow its business volume faster compared to its competitors by adopting the change thanks to the online trade platforms.

Aspiring to welcome the most important importers in the world, FURNISTRY 2020 becomes more powerful in the furniture sector along with the digital world developing with the 'new normal'.

Furnistry 2020, that will increase the efficiency and depth of the furniture industry in 180 countries, will be held with the participation of 45 foremost companies from the furniture industry in Turkey. In the virtual fair, over **1500** collections and innovative designs will be presented to the visitors. The fair that appeals to the world and where innovative designs will be exhibited, will reveal the fact that Turkey is a great opportunity for quality and design as well as manufacturing and logistics costs for buyers all over the world.

**FURNISTRY 2020**, organized by Al Furat Fair Organizer in Al Furat Group organizations, will offer visitors access to the platform from all over the world without any access restriction while it will remain

**online 24/7 as of July 27**

If you want to have a different experience, discover the most innovative designs, and hear about the latest trends in the furniture industry, do not miss this opportunity!

**The furniture industry is one click-away with Furnistry!**

**FURNISTRY | 27-30 July 2020**

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