



EMBASSY OF THE REPUBLIC OF THE PHILIPPINES  
PASUGUAN NG PILIPINAS  
CAIRO

سفارة جمهورية الفلبين  
القاهرة

LTR- 152 -2020

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**ENGR. MELAKU EZEZEW**

President

Ethiopian Chamber of Commerce and Sectoral Associations

1st Floor, Mexico Square, Addis Ababa

melakuezew@ gmail.com; president@ethiopianchamber.com

CC: Mr. Wubie Mengestu, Deputy Sec. Gen, ECCSA ([eyoswubie@gmail.com](mailto:eyoswubie@gmail.com));  
Wubiem@ethiopianchamber.com); Mr. Benyam Mesgina Ezra ([pr.eccsa@gmail.com](mailto:pr.eccsa@gmail.com))

Dear Engr. Melaku Ezezew:

The Philippine Embassy in Cairo invites you to the **Business-to-Business Matching Event among Philippine Exporters and Middle Eastern and African Buyers of Personal Care Products** scheduled on **16 September 2020, Wednesday, 11:00AM-2:00PM (UAE Time)**.

Organized by the Department of Trade and Industry, through the Philippine Trade and Investment Center in Dubai and the Export Marketing Bureau, this event aims to expand the export of personal care products to the Middle Eastern and African markets. Twenty-eight (28) of the country's leading exporters of beauty and personal care products will participate in this event. Enclosed, for reference, is a directory of the participating Philippine exporters.

Virtual platforms for networking between Philippine exporters and potential business partners in the Middle Eastern and African region will be created. Please confirm your participation by accomplishing the enclosed **Confirmation Slip** and indicate with check marks the specific Philippine companies you wish to meet. Please send the form back through email address [ptic.mea@gmail.com](mailto:ptic.mea@gmail.com) or before **10 September 2020** so your meetings may be arranged accordingly.

Alternatively, you may register through <https://forms.gle/QXcePXpKsohhy5AE6> to get access to the virtual event. Once registration is completed, the Cisco Webex meeting link and login details will be sent to your registered e-mail address.

Should you have further questions and concerns, please send an email to [ptic.mea@gmail.com](mailto:ptic.mea@gmail.com).

We look forward to your participation. Thank you.

Very truly yours,

**SULPICIO M. CONFIA DO**  
Ambassador