



ሳምንታዊ የቢዝነስ መረጃዎች

በኢንፎሜሽንና ኮ/ኮሙኒኬሽን ዳይሬክቶሬት

ከታኅሣሥ 6 -13 ቀን 2018 ዓ.ም

DEC 15-22/2025 G.C

1. የእንስሳት ወጪ ንግድ ገቢን ለማሳደግ በትኩረት እየተሰራ ነው

ኤፍ.ኤም.ሲ : ታሕሣሥ 6፣ 2018

ከእንስሳት ወጪ ንግድ የሚገኘውን ገቢ ለማሳደግ በትኩረት እየተሰራ ነው አሉ የንግድና ቀጣናዊ ትስስር ሚኒስትር ካሳሁን ጎፌ (ዶ/ር) ።

ሚኒስትሩ እንዳሉት ፦ ኢትዮጵያ በተለያዩ ዘርፎች ከወጪ ንግድ የምታገኘውን ገቢ ለማሳደግ ከባለድርሻ አካላት ጋር በቅንጅት እየተሰራ ነው።

በሀገሪቱ ያለውን እምቅ ሃብት በመጠቀምና ጥራት ያለው ምርት ወደ ውጭ በመላክ የውጭ ምንዛሪ ገቢን ለማጠናከር በቁርጠኝነት መስራት እንደሚገባም አመልክተዋል።

በተለይም ከእንስሳት ወጪ ንግድ የሚገኘውን ገቢ ለማሳደግ የዘርፉን የንግድ ሰንሰለት ከማዘመን ጀምሮ በርካታ ሥራዎች እየተከናወኑ ይገኛሉ ነው ያሉት።

ኢትዮጵያ ካላት የእንስሳት ሃብት አንጻር የምታገኘው ገቢ አነስተኛ መሆኑን ጠቁመው ፦ ለዚህም የእንስሳት ሕገ ወጥ ንግድ ዋነኛው ተግዳሮት መሆኑን አጽንኦት ሰጥተዋል።

ችግሩን ለመፍታትም ሚኒስቴሩ ዘመናዊ የእንስሳት ግብይት ማዕከላትን በተለያዩ አካባቢዎች እየገነባ እንደሚገኝ ነው የገለጹት።

<https://www.fanamc.com/archives/306250>

2. ኢትዮጵያ የዓለም የንግድ ድርጅት አባል ለመሆን ትኩረት ሰጥታ እየሰራች ነው - ካሳሁን ጎፌ (ዶ/ር)

ኤፍ.ኤም.ሲ: ታሕሣሥ 2፣ 2018

ኢትዮጵያ 98 በመቶ ንግድ የሚከናወንበት የዓለም የንግድ ድርጅት አባል ለመሆን በትኩረት እየሰራች ነው አሉ የንግድ እና ቀጣናዊ ትስስር ሚኒስትር ካሳሁን ጎፌ (ዶ/ር)። “ኢትዮጵያን በንግድ በማስተሳሰር ወደ ላቀ ደረጃ ማሸጋገር” የሚል መሪ ሐሳብ የዓለም የንግድ ድርጅት አባልነት ሂደትን የተመለከተ መድረክ ተካሂዷል።

ሚኒስትሩ በዚህ ወቅት እንዳሉት ፦ ኢትዮጵያ ለዓለም የንግድ ድርጅት አባልነት ለምታደርገው ድርድር 1 ሺህ 50 ጥያቄዎች ቀርበውላት ለሁሉም ምላሽ ሰጥታለች።

የዓለም የንግድ ድርጅት 96 በመቶ የዓለምን ሕዝብ ያቀፈና 166 አባል ሀገራት ያሉት በመሆኑ ኢትዮጵያም አባል ለመሆን በፈረንጆቹ የካቲት ወር 2003 ጥያቄ ማቅረቧን አስታውሰዋል።

<https://www.fanamc.com/archives/306045>

3. በዲጂታል ኢትዮጵያ 2030 ስትራቴጂ የንግድ ስርዓቱን ማዘመን የሚያስችሉ ስራዎች ይከናወናሉ

ኢ.ዜ.አ: ታህሳስ 11/2018

በዲጂታል ኢትዮጵያ 2030 ስትራቴጂ የንግድ ስርዓቱን ማዘመን የሚያስችሉ ስራዎች እንደሚከናወኑ የንግድና ቀጣናዊ ትስስር ሚኒስትር ዴኤታ ይደነቃቸው ወርቁ ገልጸዋል።

ጠቅላይ ሚኒስትር ዐቢይ አሕመድ(ዶ/ር) በተገኙበት ዲጂታል ኢትዮጵያ 2030 ዛሬ በይፋ ተጀምሯል።

በመድረኩ የተገኙት የንግድና ቀጣናዊ ትስስር ሚኒስትር ዴኤታ ይደነቃቸው ወርቁ በዲጂታል ኢትዮጵያ 2030 ስትራቴጂ የንግድ ስርዓቱን ማዘመን የሚያስችሉ ስራዎች ይከናወናሉ ብለዋል።

በተለይ የሀገር ውስጥ የኢ-ኮሚርስ ስርዓትንና የንግድ ስራ የሚውሉ ሎጂስቲክስን በማሟላት የንግድ ስርዓቱ ይበልጥ እንዲሳለጥ ይሰራል ነው ያሉት።

የወጪና ገቢ ንግድ ላይ ያሉ አስራዮችንም ዲጂታል እንዲሆኑ በማድረግ ዘርፉ ለኢኮኖሚ ያለውን ፋይዳ ይበልጥ እንዲጎለብት ይደረጋል ሲሉም አረጋግጠዋል።

https://www.ena.et/web/amh/w/amh_7968313

4. ዘመን ገበያ የኢትዮጵያን ሰፊ የቆዳ ስፋትና ብዝሃ ምርት ታሳቢ ያደረገ ዘመናዊ የኤሌክትሮኒክ ግብይት ስርዓት ነው

ኢ.ዜ.አ: ታህሳስ 10/2018

ዘመን ገበያ የኢትዮጵያን ሰፊ የቆዳ ስፋትና ብዝሃ ምርት ታሳቢ ያደረገ ዘመናዊ የኤሌክትሮኒክ ግብይት ስርዓት መሆኑን የኢትዮ ቴሌኮም ዋና ሥራ አስፈጻሚ ፍሬህይወት ታምሩ ገለጹ።

ኢትዮ ቴሌኮም እና የኢንዱስትሪ ፓርኮች ልማት ኮርፖሬሽን በዘመን ገበያ በጋራ መስራት የሚችሉበትን አዲስ አስራር ይፋ አድርገዋል።

ሁለቱ ተቋማት በኢንዱስትሪ ፓርኮች የሚገኙ አምራቾችን ወደ ዘመን ገበያ በማስገባት ለዓለም አቀፍ ገበያ የሚቀርቡ ምርቶችን ለመጀመሪያ ጊዜ ለሀገር ውስጥ ሽማቾች እንዲያቀርቡ የሚያስችላቸውን የመግባቢያ ስምምነት በዛሬው ዕለት ተፈራርመዋል።

ስምምነቱን የኢትዮ ቴሌኮም ዋና ስራ አስፈጻሚ ፍሬህይወት ታምሩ እና የኢንዱስትሪ ፓርኮች ልማት ኮርፖሬሽን ዋና ስራ አስፈጻሚ ፍስሃ ይታገሱ (ዶ/ር) ፈርመውታል።

https://www.ena.et/web/amh/w/amh_7961744

5. Nigeria's Zenith Bank Latest to Express Interest in Ethiopian Market

The Reporter: December 20, 2025

Lagos-based Zenith Bank is the latest to show interest in joining the Ethiopian financial sector, more than a year after Parliament ratified legislation opening the banking industry to foreign foreign investment.

Zenith's executives, including the bank's president and board chairperson, visited Addis Ababa this week for talks with central bank chief Eyob Tekalign (PhD) and officials at the Ethiopian Investment Commission (EIC).

Zinabu Yirga, deputy head of the Commission, stated that Ethiopia is ready to welcome reliable and giant international financial institutions, noting that Ethiopia being the third-largest economy in Sub-Saharan Africa, the expansion of trade relations with other countries, and the existence of grand infrastructure and industrial projects have created a favorable environment to conduct long-term financial sector investment.

Zenith's head of international market expansion, Olukayode Akinbinu, stated that Zenith Bank has a strong desire to invest in the country's financial market by utilizing the opportunities created by Ethiopia's rapidly growing economy, recent sectoral reforms, and the liberalization of banking and financial services.

He added that the bank is currently evaluating investment opportunities in Ethiopia by focusing on digital and technology-based financial solutions as well as financing large government-led projects.

<https://www.thereporterethiopia.com/48233/>

6. Ethiopia To Host Invest In Ethiopia 2026 High-Level Business Forum In March

FMC: Dec 22, 2025

Ethiopia will host the fourth edition of the Invest in Ethiopia High-Level Business Forum (HLBF) on March 26–27, 2026, bringing together more than 700 international investors, business leaders, policymakers, and development partners in Addis Ababa, the Ethiopian Investment Commission (EIC) announced today.

The two-day forum will take place at the Skylight Hotel and is expected to serve as a major platform for promoting Ethiopia's investment potential and engaging global investors on emerging opportunities across priority economic sectors.

According to the EIC, the Invest in Ethiopia 2026 forum will highlight the country's expanding investment landscape, ongoing economic reforms, and new opportunities in key sectors, including manufacturing, agriculture and agro-processing, mining and renewable energy, information and communication technology (ICT) and the digital economy, as well as tourism and hospitality.

<https://www.fanamc.com/english/ethiopia-to-host-invest-in-ethiopia-2026-high-level-business-forum-in-march/>

7. Ethiopia Stepping Up Measures To Boost Livestock Export Revenue – Minister

FMC: Dec 15, 2025

Ethiopia is intensifying efforts to increase revenue from its livestock export trade through coordinated actions across the sector, Minister of Trade and Regional Integration Kassahun Gofe (PhD) said.

The minister noted that the government is working closely with relevant stakeholders to expand export earnings from livestock and other sectors, underscoring the need for determined action to strengthen foreign exchange inflows by fully utilizing the country's resource potential and exporting quality products.

He said priority is being given to modernizing the livestock trade chain as part of broader measures aimed at increasing export revenue. Despite Ethiopia's vast livestock population, he indicated that returns from the sector remain low, citing illegal live animal trade as a major challenge.

To address this, the Ministry is constructing modern livestock trading centers in various parts of the country.

According to the minister, trading centers currently under construction in Oromia, Somali and Afar regions have reached about 75 percent completion and are expected to be finalized and become operational within the next two months. He added that additional modern livestock trading centers are also being built in Oromia, South Ethiopia, Southwest Ethiopia Peoples', Somali and Afar regions as part of the nationwide effort to upgrade the sector.

<https://www.fanamc.com/english/ethiopia-steps-up-measures-to-boost-livestock-export-revenue/>

8. Ethiopia, Kenya Sign Simplified Border Trade Deal to Boost Cross-Border Commerce

ENA: December 21, 2025

Ethiopia and Kenya have signed a Simplified Border Trade Regime aimed at strengthening cross-border commerce and improving the livelihoods of communities living along their shared border. The agreement was signed in Addis Ababa by Ethiopia's Minister of Trade and Regional Integration, Kassahun Gofe, and Kenya's Cabinet Secretary for Investments, Trade, and Industry, Lee Kinyanjui.

It follows earlier discussions held in Mombasa, Kenya, in April 2025, where both sides agreed to enhance cooperation on border trade.

https://www.ena.et/web/eng/w/eng_7972406